



#GIVINGTUESDAY

advokids

Joins

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November 28, 2017

Advokids

5643 Paradise Drive Ste 12-B, Corte Madera, CA 94925

(415) 924-0587

advocate@advokids.org

www.advokids.org

What is Giving Tuesday?

November 28th, 2017 is Giving Tuesday, the biggest day of the year for Advokids and hundreds of other organizations and nonprofits worldwide.

Giving Tuesday is the day for millions of people around the world to show gratitude and good will through donations of time, energy, and money to an impactful organization or a cause that sparks their passion. In 2016, Advokids raised \$3,000 with a very bare bones Giving Tuesday campaign. This year we are determined to rally supporters and constituents by showing them the impact of their giving and offering new opportunities for sponsoring, matching, and pledging donations.

We humbly ask you to join us in growing our reach this holiday season and become a powerful example for others to follow. Become a sponsor for Advokids this Giving Tuesday, thank you for your generosity!

Community and Leadership Recognition

As our sponsor, we want to acknowledge your generosity and exemplary leadership. Our sponsors will be thanked and promoted on Advokids' social media accounts including Facebook and Twitter, as well as in all Giving Tuesday digital marketing. Individual and corporate sponsor' names will also be prominently displayed on the donor page of the Advokids' website.



1. Sponsor A Call

The average cost of a call to Advokids from the first greeting to the initial legal consultation is \$100. Sponsoring a call allows us the opportunity to intervene and advocate for an individual child in foster care.

5 calls	\$500
10 calls	\$1,000
15 calls	\$1,500
20 calls	\$2,000

2. Dollar for Dollar

Double your impact with a time limited dollar for dollar challenge to our supporters. You pledge an amount and we motivate our constituents to match it. At the end of the pledge period, if there is any difference in amounts pledged vs. raised you may keep the remainder or choose to donate the full amount.

Hero	\$5,000	2 weeks
Champion	\$2,500	1 week
Advocate	\$1,000	3 days



3. Dollar for Share

Giving Tuesday is all about the might of social media. Advokids will launch a Facebook campaign to spotlight our young children in foster care and Advokids' legal programs that serve to improve their lives. During a designated time, pledge a dollar amount for every time the "I Support California's Foster Children" photo is shared from Advokids' social media.

October 16- October 29	\$2 per share
October 30- November 13	\$1.50 per share
November 13-November 27	\$1 per share
Giving Tuesday, November 28	\$1 per share



Join the Movement

All contributions to Advokids are tax deductible to the extent allowed by the law.

Donation options:

[Online Donation Here](#)

Check made payable to Advokids

Please send an email to Allison D'Ambrosio confirming your type of sponsorship and preferred method of payment.

adambrosio@advokids.org

Please direct questions to the office (415) 924-0587, or thru email to

adambrosio@advokids.org

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